GARTNER MAGIC QUADRANT FOR

APPLICATION RELEASE AUTOMATION

A MidVision Summary

GARTNER COMMENTS ON MIDVISION

Selected extracts from the Gartner Magic Quadrant report on Application Release Automation, 1st August 2016

"Founded in Europe in 2008, MidVision is a privately held company with its headquarters in London and New York City. MidVision is focused on selling tools and consulting services for application release automation."

MidVision's ARA product, RapidDeploy, was released in 2010. It provides provisioning, deployment, release automation and a configuration management functionality. MidVision supplies tooling and consulting for the enablement of enterprise continuous delivery workflows, agile development practices, operations practices and cloud infrastructure hosting. RapidDeploy v.4.0 (released January 2016) focused on usage simplification, support for linked deployments, orchestration for specific environments and more plug-ins to tools that support the continuous delivery."

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> The broad range of adoption options available allows IT organizations to get a full-featured ARA solution at a cost for all budgets.
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"MidVision has experienced revenue growth in recent years by delivering RapidDeploy with flexible licensing options and good integration with third-party tools that support RapidDeploy in the continual delivery pipeline (e.g., Docker)."

"RapidDeploy can be downloaded for a 30- or 90-day trial period and used on-premises or hosted off-premises. MidVision continues to expand sales through an increase in indirect channels and expansion of direct sales in the U.S. MidVision's customer base is spread through a diverse range of industries that is continuously growing, including financial services, pharmaceutical, healthcare, insurance, government and retail."

"MidVision continues to focus on and invest in ARA."

"MidVision's RapidDeploy has strong IBM WebSphere support, which should be of particular interest to those with significant IBM WebSphere investments who are looking for a non-IBM alternative."

GARTNER COMMENTS ON RAPIDDEPLOY

Selected extracts from the Gartner Critical Capabilities for Application Release Automation Solutions report, 1st August 2016

"MidVision's ARA product, RapidDeploy, was initially released in 2010 and provides provisioning, deployment, release automation and configuration management functionality."

"RapidDeploy is agentless, with out-of-the- box deployment profiles for major middleware stacks. It has open plug-in interfaces to add support for additional middleware and other deployment targets."

"Self-service interfaces provide the ability to define, create and deploy applications to environments without needing access to target systems."

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> The product is well-suited for medium and large enterprises, particularly to those with significant IBM WebSphere investments that are looking for a non-IBM alternative.
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"RapidDeploy 4.0 (released January 2016) focuses on usage simplification, support for linked deployments, orchestration for specific environments and more plug-ins to tools that support the continuous delivery."

"RapidDeploy offers extensive integration with many third-party tools to support the continual delivery pipeline (for example, Jenkins, Puppet, Chef and Docker)."

"In Gartner's survey of customers, MidVision was rated highly for reducing application release costs (over 5%) and improving organization processes (over 5%)."

"MidVision was also rated positively for ease of implementation, upgrading and release coordination."

"The product is well-suited for medium and large enterprises, particularly to those with significant IBM WebSphere investments that are looking for a non-IBM alternative."